304words

**Calculator shines light on savings with LEDs and CFLs**

We all know turning off the lights saves energy. With an average of 40 light sockets in every house, that tiny action adds up.

But during fall and winter, when we need more lights on, you can save a significant amount by switching to LED (light emitting diode), CFL, (compact fluorescent) or Halogen incandescent light bulbs:

* LEDs use 80 to 85 percent less energy and can last 25 times longer than a standard incandescent bulb.
* CFLs use 75 percent less energy and last about 10 times longer than a standard incandescent bulb.
* Halogen incandescent light bulbs use about 25 less energy and last about three times as long as a standard incandescent bulb

To find out just how much you can save, use the new Lighting Calculator located on the utility name website under "For Your Home." Insert Custom Navigation

The Lighting Calculator is preloaded with Utilities Name's current price for electricity. Just use the slider bars to indicate how many bulbs, at what wattage, and for how many hours of use you can potentially make the switch. The annual savings will immediately appear under the colored bar for each lighting type.

For example, if you changed 24 75-Watt standard incandescent bulbs over to 24 15-Watt LED bulbs and used them four hours a day, you could save up to $252 in energy costs each year!

Thankfully the price LEDs and CFLs continue to drop, making them more affordable and an even better deal. Check your local retailers for sales and discounts to get the best light bulb prices. That way you'll recover the cost of your lighting investment faster and start racking up the savings sooner.

Let xxx utilities Lighting Calculator shine the light on your potential for savings now. Go to www.utilitywebsite.com.

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